

**Michigan Association of Senior Centers
Minutes from Board Meeting January 19, 2018
Comfort Inn, Mt. Pleasant, MI**

Specific action items highlighted in YELLOW

In attendance: Kelly Arndt, SaTrice Coleman-Betts, Lauri Czarnecki, Carl Gabrielson, Nicole Gebben, Lynette Jordan, Sue Koivula, Stephanie Moore, Cindee Picklo, Trinh Pifer, Cherie Wisdom

Absent: Karen Adcock, Bruce Burger

Meeting called to order at 10:05 a.m.

Approval of agenda by Carl seconded by Lynette. Motion carried.

Approval of November minutes by Stephanie and seconded by Carl. Motion carried.

Financials:

Checking acct is \$10,999.38 as of December 31, 2017

CD is \$22,631.59

Sue will check contract terms with Gaslight Media.

Sue will research cost of new computer and printer/scanner.

Sue and Laurie will create a budget for the financial report using past financial history. This will be included in the Treasurer's report.

Audit and tax return will be done in February. Sue/Laurie will circulate the 990 to Board members.

Approval of treasurer's report by Carl, seconded by Stephanie. Motion carried.

Review MASC Timeline: see attached document provided by Kelly

Conference Update:

Committee will check out other venues in Lansing.

Motion by Carl to have committee check out new venues in Lansing, Kalamazoo, and Mt.

Pleasant and send a recommendation to the Board. Seconded by Stephanie, motion carried.

Board members were asked to follow up with their local retirement communities to join MASC as conference sponsors or affiliate members.

Any potential speakers should be sent to Nicole on Conference Committee.

Membership:

Currently have 93 members and 2 affiliates

Lynette distributed list of current members.

Trainings:

January MySeniorCenter training session still has spaces available.

May training potential topics: Age Friendly Communities, Advocacy, Return on Investment.

Strategic Planning: see attached document provided by Kelly

1. Continue to advocate for senior center staffing funds to go directly to the MI Senior Centers who meet the states criteria for senior centers.
 - Call to Action in May: every MASC member is asked to invited elected officials to lunch or coffee at their senior center.
 - “What can you do as an elected official to support the seniors in our community?”
 - Members are also asked to take a picture with their elected official to post on MASC facebook page.
2. Increase membership to reach 100 members.
3. At this year’s conference, offer membership-driven presentations (e.g. Senior Centers 101, Open Forum Q&A)
4. Encourage members to serve on MASC board
 - Sue will send list of senior centers/conference attendees interested in serving on a MASC committee to each respective Committee Chair.
5. Build marketing presence and sponsorship opportunities
 - Per our contract with Courtney, MASC board needs to provide her a 30-day review.
 - As PR Chair, Cherie will send a list of goals and expectations for this contracted position to Kelly and Trinh.
 - MASC Board members are asked to follow-up with the list of questions and requests for MASC website from Cherie.
 - Stephanie will ask her intern to help migrate current MASC website to Weebly, Wordpress, or other platform.

New Business:

Operations Manager received a performance review and feedback on goals by MASC Board members.

Motion by SaTrice to approve an hourly wage increase for the Operations Manager as discussed. Seconded by Stephanie. Motion carried.

Motion to adjourn the meeting by Laurie, seconded by Stephanie. Motion carried.

Meeting adjourned at 12:55 p.m.